The Susquehanna Folk Music Society (SFMS) proudly presents the third annual Susquehanna Folk Festival! This three-day celebration of music, dance, storytelling, and crafts is held at beautiful Roundtop Mountain Resort in Lewisberry, PA on Friday, July 24, through Sunday, July 26, 2020.

The 2020 Susquehanna Folk Festival features the incomparable DAVID BROMBERG and his Quintet, dazzling footwork from the KULU MELE AFRICAN DANCE & DRUM ENSEMBLE, legendary blues masters HAPPY TRAUM and JOHN HAMMOND, the best of progressive folk from HAWKTAIL, rockin’ jazz and swing from THE REVISIONISTS, tall tales from award-winning storyteller ANDY OFFUTT IRWIN, and much more to be announced! The festival is supported, in part, by the National Endowment for the Arts as well as a tourism grant from Explore York.

SFMS is seeking Sponsorships from businesses, organizations and individuals, as well as Media Sponsors to help promote this vibrant community event. Sponsors enjoy significant visibility through banners, festival advertising (print, web, and social media), and marketing that reaches over 10,000 individuals.

Please review the opportunities below to find one that is just right for you, or contact the SFMS office at 717-319-8409 or concerts@sfmsfolk.org to discuss a personalized package.

**PREMIER Sponsorship: $6,000**

This package provides the very highest visibility! For your sponsorship, we offer:

- Your logo prominently displayed on the masthead of our marketing materials, both printed and electronic
- Up to 5 banners (provided by your organization) prominently displayed throughout the festival site
- Full-page color ad in the festival program
- Opportunity to speak from the stage
- Video story about your organization produced by SFMS and featured on festival website
- Graphic link on the festival website for the year
- Prime 30’ by 10’ booth location at the festival
- 18 complimentary All-Festival tickets

**MAIN STAGE Sponsorship: $4,000**

For strong visibility, consider sponsoring the festival’s Main Stage. A schedule packed with exciting, well-known artists guarantees maximum festival traffic.

For your sponsorship, we offer:

- Your logo prominently displayed on our marketing materials, both printed and electronic
- Banner (provided by your organization) prominently displayed at the stage
- Full-page black & white ad in the festival program
- Graphic link on the festival website for the year
- Prime 30’ by 10’ booth location at the festival
- 12 complimentary All-Festival tickets
**VENUE Sponsorship: $2,500**
For the visibility of stage sponsorship in a smaller, more intimate setting, consider sponsoring the Dance Hall, the Family Zone, or the Pickin’ Place.

For your sponsorship, we offer:
- Your logo on our marketing materials, both printed and electronic
- Banner (provided by your organization) prominently displayed at the venue
- Half-page black-and-white ad in the festival program
- Graphic link on the festival website for the year
- 6 complimentary All-Festival tickets

**ARTIST Support: $500**
Show your love for a particular band or performer. For your sponsorship, we offer:
- Opportunity to introduce the artist before their performance(s)
- Recognition on the festival website and in the festival program
- 4 complimentary All-Festival tickets

**FRIEND of the Festival: $250**
For your sponsorship, we offer:
- Recognition on the festival website and in the festival program
- 2 complimentary All-Festival tickets
- If desired, 10’ by 10’ booth at the festival

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**Business Name as it should appear**

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**Contact Name**

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**Title**

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**Address**

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**City/State/Zip**

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**Phone**

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**E-mail**

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**Sponsor Level**

- Premier Sponsorship ($6,000)
- Main Stage Sponsorship ($4,000)
- Venue Sponsorship ($2,500)
  - Venue: ___________________________
- Artist Support ($500)
  - Artist: ____________________________
- Friend of the Festival ($250)

**Media Sponsor?**

- YES! (SFMS will reach out)

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**BECOME A SPONSOR ONLINE** at sfmsfolk.org/store

**OR MAIL A CHECK payable to SFMS with this form to SFMS, 378 Old York Road, New Cumberland, PA 17070**

This form is also available on our website: SusquehannaFolkFestival.org/sponsor-application

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The Susquehanna Folk Music Society is a tax-exempt, 501(c)3 non-profit organization.
Contributions are tax-deductible to the full extent of the law.