Program Advertising Available
The Susquehanna Folk Festival invites you to advertise in our 2020 Festival Program Book. Your ad will promote your business or organization to over 2,500 audience members during the festival held July 24-26, 2020 at Roundtop Mountain Resort in Lewisberry, PA.

About the Susquehanna Folk Festival
This exciting three-day festival, sponsored by the Susquehanna Folk Music Society, features five stages of quality entertainment; family activities all day long; contra dancing and a Swing Dance Intensive; storytelling performances and a Liars Contest; and an extensive craft & artisan marketplace. It’s a perfect event for folk music enthusiasts, dancers, storytellers, families looking for an interactive adventure, or someone just looking for a fun weekend in beautiful York County!

This year’s headliners include the incomparable David Bromberg and his Quintet; blues and roots legends Happy Traum and John Hammond; progressive folk from Hawktail and The Small Glories, bluegrass/newgrass band Colebrook Road, and many more.

To Place An Advertisement
Sizes, formats, submission details, and ad design services are described on the back. Select the ad size best suited to your needs, and complete the order form.
Get even more benefits if your ad is part of a Sponsorship! (See website for details)
The printed program features color covers front and back, with interior ads in black and white. The electronic program, on our website, will be in color.
Prices range from an affordable $200 for a quarter-page inside ad to $500 for a full-color ad on the back cover.

Mail order form and payment to:
SFMS, 378 Old York Road, New Cumberland, PA 17070

Email ad artwork or design ideas to newsletter@sfmsfolk.org
Printed materials can be mailed your payment.

Questions?
General Questions: Jess Hayden • 717.319.8409 • concerts@sfmsfolk.org
Technical Questions: Lauri Brandenburg • 919.405.2364 • newsletter@sfmsfolk.org

Sponsored by the Susquehanna Folk Music Society with funding from Explore York.
Ad Specifications

$500  Back Cover (color)  5 inches wide × 8 inches tall
$475  Inside Cover (color)  5 inches wide × 8 inches tall
$450  Full Page (B&W)  5 inches wide × 8 inches tall
$300  Half Page (B&W)  5 inches wide × 3¾ inches tall
$200  Quarter Page (B&W)  2¼ inches wide × 3¾ inches tall

You Can Email a Finished Ad

PDF is best, but TIF, GIF and JPG are also fine. Please do not send MS Word or Publisher documents. The ad should be sized to fit the space selected. Email files to Lauri Brandenburg at newsletter@sfmsfolk.org.

Interior ads will be in color on the electronic version of the program, but black-and-white in the printed program.

We Can Create an Ad For You

Ads can be designed for you, using your text and logo, photos or other artwork. Call or email for details.

Whether it’s a finished ad or a design starter, please send crisp, photo-quality artwork at the highest resolution you have. If you zoom in, it should still look sharp and focused. Artwork can be in color, as it will appear online.

Deadline

Deadline for all orders, ad copy and payment is July 1. Payment must be enclosed with order. Make check payable to SFMS. Credit cards can be used for payment; call SFMS at 717.319.8409.

Contacts

General questions can be directed to Jess Hayden, SFMS Executive Director, at 717.319.8409 or by email at concerts@sfmsfolk.org.

Technical questions about ad design, sizing, layout, or electronic submission of ad copy can be directed to Lauri Brandenburg at 919.405.2364 or newsletter@sfmsfolk.org.

Cut here and enclose this form with ad copy and payment.

Organization Contact Person ________________________________________________________________
Organization Name ________________________________________________________________
Organization Address ________________________________________________________________
Organization Phone __________________ Fax __________________
Organization E-Mail ________________________________________________________________

Select ad size:

☐ $500  Back Cover  ☐ Ad to be created by SFMS
☐ $475  Back Cover  ☐ Ad is enclosed
☐ $450  Full Page  ☐ Ad is emailed to newsletter@sfmsfolk.org by July 1
☐ $300  Half Page
☐ $200  Quarter Page

Total amount enclosed _____________

Please make check payable to SFMS. Payment must be enclosed with order. Credit cards can be used for payment; call SFMS at 717.319.8409.

BY JULY 1, mail payment and order form to:
Susquehanna Folk Music Society, 378 Old York Rd, New Cumberland, PA 17070